What is claimed is:

1. A method in a network entity comprising the steps of:

receiving media content from a sending entity and addressed to at
5   least one recipient;

accessing a database comprising recipient data describing multimedia
reception capabilities and / or reception preferences for at least one recipient;

forming, in accordance with said recipient data, a notification message
containing information that said media content is available to be streamed to
10   said at least one addressed recipient; and

outputting the notification message for transmission to said at least one
addressed recipient.

2. A method according to claim 1 further comprising the steps of:

15   receiving the media content in a multimedia messaging server; and

providing the at least one addressed recipient with the media content
via the network entity;

wherein the network entity is a multimedia messaging relay.

20   3. A method according to claim 1, wherein a streaming session is established
in order to stream at least some of the media content to said at least one
recipient.

4. A method according claim 3, wherein said establishing of a streamed
25   session is preceded by transmitting the notification message to said at
least one addressed recipient.

5. A method according to claim 1, wherein the media content comprises a
set of different types of components and each component can be
30   formatted in one or more formats.

6. A method according to claim 5, wherein the method further comprises the following steps before said outputting of the media content:

    checking the format of at least one component of the received media content;

5   determining by using the recipient data whether the format is appropriate for said at least one addressed recipient; and

    if necessary, translating the component into a format appropriate for said at least one addressed recipient.

10   7. A method according to claim 1, wherein said notification message provides a minimum amount of information necessary for said at least one addressed recipient to establish a streaming session with the said network entity.

15   8. A method according to claim 1, wherein the method further comprises providing a radio link during communication with the addressed recipient.

9. A method according to claim 1, wherein said sending entity is chosen from a group consisting of: a media storing entity of a first telecommunication network, a media storing entity of a second telecommunication network, a media storage in an external data transmission network, and a terminal of the first telecommunication network.

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10. A method according to claim 9, wherein the method further comprises transmitting the notification message to said at least one addressed recipient via a first telecommunication network and forming said notification message taking into account the properties of the first telecommunication network.

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30   11. A network entity comprising:

means for receiving a media content from a sending entity and addressed to at least one recipient;

means for accessing a database comprising recipient data describing multimedia reception capabilities and / or reception preferences for the at

5   least one addressed recipient;

notification means for forming, in accordance with said recipient data, a notification message containing information that said media content is available to be streamed to said at least one addressed recipient; and

outputting means for outputting the notification message for

10   transmission to said at least one addressed recipient.

12. A communication system, comprising:

at least one recipient;

a network entity;

15   means for receiving media content from a sending entity and addressed to said at least one recipient;

means for accessing a database comprising recipient data describing multimedia reception capabilities and / or reception preferences for the at least one addressed recipient;

20   notification means for forming, in accordance with said recipient data, a notification message containing information that said media content is available to   be streamed to said at least one addressed recipient; and

outputting means for outputting the notification message for transmission to said at least one addressed recipient.

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13. A computer program for controlling a network entity, comprising:

computer code for causing the network entity to receive media content from a sending entity and addressed to at least one recipient;

computer code for causing the network entity to access a database

30   comprising recipient data describing multimedia reception capabilities and / or reception preferences for the at least one addressed recipient;

computer code for causing the network entity to form, in accordance with said recipient data, a notification message containing information that said media content is available to be streamed to said at least one addressed recipient; and

5   computer code for causing the network entity to output the notification message for transmission to said at least one addressed recipient.